

Hello Holly Area Schools Parents and Guardians,

As part of our ongoing efforts to improve communication with families, the district often uses text messaging to share important information and timely updates. Text messages provide parents and guardians with a convenient way to stay informed about school and district news, reminders, schedule changes, and other important announcements.

There are only two requirements for a recipient to receive messages via SMS text:

- ***The recipient's wireless number must be added in the Skylert area of your parent/guardian account***
- ***You must send "Opt-In Confirmation" from the recipient's wireless device***

These requirements address any concerns related to the accuracy of the database and costs associated with receiving text messages.

Recipients can easily opt-in by simply sending **"Y" (or "Yes")**, via text message, to our SchoolMessenger Short Code number: **67587**

You will also want to add **67587** to your address book to identify the text messages that are coming from Holly Area Schools as they will not display a phone number like you would see for phone calls.

Note: If a recipient's SMS Text number is changed or a new number is added in Skylert, the new number will automatically be sent an Opt-In message.

Below is a sample displaying the Skylert tab in Skyward Family Access. The SMS Text numbers are separate from the other phone numbers used for your students. Numbers you would like to use are added in the **Text Message Numbers** area. Also, make sure to designate the types of outgoing messages in which you would like to receive SMS Text messages.

You can update these numbers as often as you wish by logging into your Skyward Family Access account and updating the information on the Skylert tab where the numbers are located.

Skylert

Skylert Information
Skylert enables you to receive notifications concerning your child(ren). You have control over which notifications to receive and how you would like to receive them.

My Skyward Contact Info Save

Contact Info	School Hours Emergency	Attendance	General	Non-school Hours Emergency	Survey
* Primary Phone: 248-123-4567					
Family With: Student Name Phone: []	☒	☒	☒	☒	☒
Family With: Student Name Phone: []	☐	☐	☐	☐	☐
Family With: Student Name Home Email: []	☒	☐	☐	☒	☐
Family With: Student Name	☒	☒	☒	☒	☒

Text Message Information
In order to receive text message notifications you must opt in by entering your cell phone below. Standard messaging and data rates may apply.

Text Message Info for Family With: Student Name	School Hours Emergency	Attendance	General	Non-school Hours Emergency
Text Message Numbers				
Phone 1: 248-123-4567	☒	☐	☒	☒
Phone 2: []	☐	☐	☐	☐
Phone 3: []	☐	☐	☐	☐
Phone 4: []	☐	☐	☐	☐

Below is additional information for the Opt-In process:

Parents and Guardians
You can take advantage of our
Text Messaging Service



Our school will be utilizing the SchoolMessenger/Skylert system to deliver text messages, straight to your mobile phone with important information about events, school closings, safety alerts and more.*

You can participate in this free service* just by sending a text message of "Y" or "Yes" to our school's short code number, 67587.

You can also opt out of these messages at any time by simply replying to one of our messages with "Stop".

SchoolMessenger is compliant with the [Student Privacy PledgeTM](#), so you can rest assured that your information is safe and will never be given or sold to anyone.

**Opt-In from
your mobile
phone now!**



**Just send
"Y" or "Yes"
to 67587**

If you have questions, please contact your student's main office.