

Hello Holly Area Schools Parents and Guardians,

Beginning last school year, we added text messaging capability to SchoolMessenger, the system we use for phone calls and emails. The system will be configured to send text messages to cell phone numbers whose recipients have agreed to receive them. During the Online Verification process, we encourage you to enter/confirm accurate phone numbers and your participation.

There are only two requirements for a recipient to receive messages via SMS text: *the recipient's wireless number must be added in Skylert of your parent/guardian account* and *"Opt-In Confirmation" from the recipient's wireless device*. These requirements address any concerns related to the accuracy of the database and costs associated with receiving text messages.

Recipients can easily opt-in by simply sending "Y" (or "Yes"), via text message, to our SchoolMessenger Short Code number: **67587**

We encourage you to do this before the start of the school year so you can begin receiving messages via SMS Text messages when sent from the district.

You will also want to add **67587** to your address book to identify the text messages that are coming from Holly Area Schools as they will not display a phone number like you would see for phone calls.

Note: After the beginning of the school year, if a recipient's SMS Text number is changed or a new number is added in Skylert, the new number will automatically be sent an Opt-In message.

Below is a sample displaying the Skylert tab in Family Access. The SMS Text numbers are separate from the other phone numbers used for your students. Numbers you would like to use are added in **Text Message Numbers** area. Also, make sure to designate the types of outgoing messages in which you would like to receive SMS Text messages.

**Skylert**

**Skylert Information**

Skylert enables you to receive notifications concerning your child(ren). You have control over which notifications to receive and how you would like to receive them.

**My Skyward Contact Info** Save

Contact Info	School Hours Emergency	Attendance	General	Non-school Hours Emergency	Survey
* Primary Phone: 248-123-4567					
Family With Student Name	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Phone: <input type="text"/>					
Family With Student Name	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone: <input type="text"/>					
Family With Student Name	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Home Email: Email address					
Family With Student Name	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

**Text Message Information**

In order to receive text message notifications you must opt in by entering your cell phone below. Standard messaging and data rates may apply.

**Text Message Info for Family With Student Name**

Text Message Numbers	School Hours Emergency	Attendance	General	Non-school Hours Emergency
Phone 1: 248-123-4567	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Phone 2: <input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone 3: <input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Phone 4: <input type="text"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Below is additional information for the Opt-In process:

**Parents and Guardians**  
You can take advantage of our  
**Text Messaging Service**



Our school will be utilizing the SchoolMessenger system to deliver text messages, straight to your mobile phone with important information about events, school closings, safety alerts and more.\*

You can participate in this free service\* just by sending a text message of "Y" or "Yes" to our school's short code number, **67587**.

You can also opt out of these messages at any time by simply replying to one of our messages with **"Stop"**. SchoolMessenger is compliant with the [Student Privacy Pledge™](#), so you can rest assured that your information is safe and will never be given or sold to anyone.

**Opt-In from  
your mobile  
phone now!**



**Just send  
"Y" or "Yes"  
to 67587**

\*Terms and Conditions – Message frequency varies. Standard message and data rates may apply. Reply HELP for help. Text STOP to cancel. Mobile carriers are not liable for delayed or undelivered messages. See [schoolmessenger.com/txt](http://schoolmessenger.com/txt) for more info.

If you have questions, please don't hesitate to contact your student's main office.

[Downloadable copy of this information](#)

Parent/Guardian Acknowledgement: Your Initials