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Holly High School athletic director named 2025 regional Athletic Director of the Year *Casey Lombard recognized for demonstrating leadership, contributions to local and regional athletic administration*

HOLLY, Mich. — Holly High School Athletic Director **Casey Lombard** has been named **2025 Michigan Interscholastic Athletic Administrators Association (MIAAA) Region 9 Athletic Director of the Year**. Lombard, who was named athletic director in 2019, has led numerous successful efforts to encourage student participation in school athletics and physical fitness.

The MIAAA is the state’s professional organization for athletic administrators, and is committed to improving the quality of school athletic programs, the profession of athletic administration and personal administrative skills. The association’s Region 9 represents northern Oakland, Genesee, Saginaw and Lapeer counties and Michigan’s Thumb region.

The award is presented annually to MIAAA members “in recognition of their dedicated service, leadership, and special contributions to their local and regional levels of interscholastic athletic administration.”

“Casey continues to demonstrate excellence in overseeing our Broncho high school athletics, and is engaged with our students on a daily basis to encourage them to get involved in our sports programs,” said **Scott Roper**, Holly Area Schools superintendent. “I want to congratulate Casey for his ongoing commitment to athletics as part of a well-rounded education that helps prepare our Bronchos for success and careers.”

Lombard will be honored at the MIAAA Region 9 meeting in Frankenmuth this month and at the statewide banquet in Traverse City in March 2025.

“I’m honored to receive this prestigious award, which shows we’re putting Broncho athletics on the map,” Lombard said. “This award will inspire me to do more to ensure our athletic programs teach teamwork, perseverance, time management and other key life skills that help prepare our Bronchos for bright futures.”

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Casey Lombard, Holly High School athletic director, is the 2025 Michigan Interscholastic Athletic Administrators Association (MIAAA) Region 9 Athletic Director of the Year.