

The Tell-Tale Yearbook—Senior Packet Info

The following packet includes information for senior pictures, senior ads, and yearbooks. If you have any questions, please feel free to email ryan.mathews@hask12.org for clarification!



YEARBOOK DEADLINES FOR SENIOR STUDENTS

FINAL DUE DATES:

**Senior Headshots/Quotes:
October 31, 2025**

**Senior Ads:
May 8, 2026**

**Yearbook Purchase:
April 24, 2026**

The Tell-Tale Yearbook—Portrait Specification

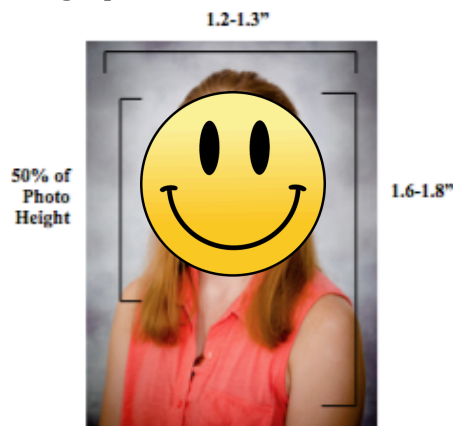
Senior Photo Submission Requirements:

DEADLINE: October 31, 2025

Please give these specifications to your chosen photographer.

Senior Portrait Specifications:

- Head-and-shoulders shots only.
- Plain backgrounds in either gray or blue are preferred.
- No props or bright backgrounds.
- Photos taken outside will be accepted but will be cropped to fit other photo specifications for uniformity purposes.
- Vertical portraits only.
- No black and white photos.
- Head size should be approx. 50% of photo height.



Photographers: If you are shooting five (5) or more of our students, you may hold all photos until the deadline.



EMAIL .JPEG IMAGE TO: ryan.mathews@hask12.org

- **Include student name in the subject bar.**
- Name .JPEG file as student first name and last name.

The Tell Tale Yearbook—Senior Quotes

Deadline: October 31, 2025

Senior Quote Guidelines:

- A Google Form will be sent out to senior's student emails at the beginning of the school year. The form must be submitted by October 31, 2025.
- Quotes will be reviewed for appropriateness. Quotes found not to meet standards will be reflected in the proof's printed outside of the yearbook room (A208/210) after October 31, 2025.
- Students will have one (1) opportunity to revise their quotes by **November 7, 2025.**

The Tell Tale Yearbook—Senior Recognition Ad Order Form

Deadline: May 8, 2026

YEARBOOK RECOGNITION ADS ARE NOW FOR SALE!

Holly High School

Dear Parent or Student,

Yearbook Recognition Ads are the perfect way to commemorate achievements and celebrate milestones. In addition, revenues from Recognition Ads help our school create a better yearbook. To purchase your ad online, follow the instructions listed below. Jostens is responsible for our school's yearbook ad sales. Please do not contact or send materials to the school. Please also consider our school's ad content guidelines below during the creation of your ad online. All orders must be placed by 05/14/2026.

DEADLINE: 05/14/2026

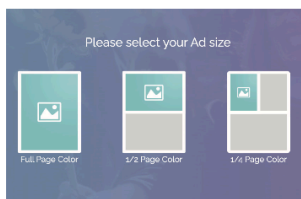
ORDER BY 05/14/2026

COLOR AD

Full Page	\$325.00
1/2 Page	\$200.00
1/4 Page	\$115.00
1/8 Page	\$75.00

Taxes, service fees, and shipping fees will be added, if applicable. Jostens payment plan available; minimum purchase requirements and eligibility restrictions apply.

3 EASY STEPS TO CREATE A YEARBOOK RECOGNITION AD!



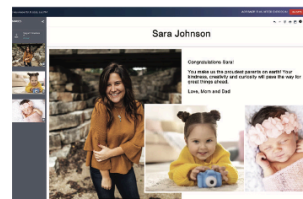
Step 1

Choose your ad size and layout
(Options may vary by school.)



Step 2

Add your photos



Step 3

Enter your text

FREQUENTLY ASKED QUESTIONS

What are the guidelines for recognition ad content?

Schools may review and edit ads per their guidelines. Jostens retains the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.

School Ad Content Guidelines

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

How are the ad prices determined and what is the money used for?

Recognition ad prices are determined by our school. Revenue from recognition ads helps the school create a better, more affordable yearbook.

How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.



(800) 358-0800

jostensadservice.com/student



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