

The Tell Tale Yearbook—Senior Packet Info

The following packet includes information for senior pictures, senior ads, and yearbooks. If you have any questions, please email ryan.mathews@hask12.org

FINAL DUE DATES:

Senior Headshots/Quotes:

October 23, 2024

Senior Ads:

May 5, 2025

Yearbook Purchase:

April 25, 2025

The Tell Tale Yearbook—Portrait Specification

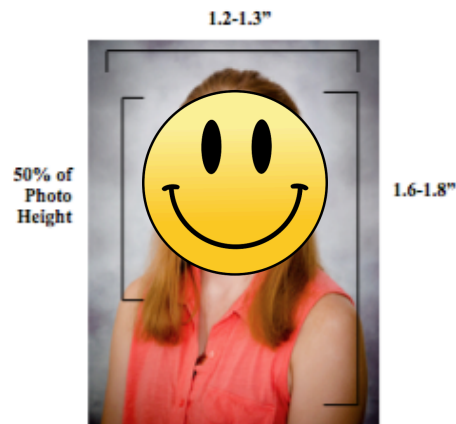
Senior Photo Submission Requirements:

DEADLINE: October 23, 2024

Please give these specifications to your chosen photographer.

Senior Portrait Specifications:

- Head-and-shoulders shots only.
- Plain backgrounds in either gray or blue are preferred.
- No props or bright backgrounds.
- Photos taken outside will be accepted but will be cropped to fit other photo specifications.
- Vertical portraits only.
- No black and white photos.
- Head size should be approx. 50% of photo height.



Photographers: If you are shooting 5 or more of our students you may hold all photos until the deadline.



EMAIL .JPEG IMAGE TO: ryan.mathews@hask12.org

- **Include student name in the subject bar.**
- Name .JPEG file as student first name and last name.

The Tell Tale Yearbook—Senior AD Order Form

Deadline: May 8, 2025

Holly High School

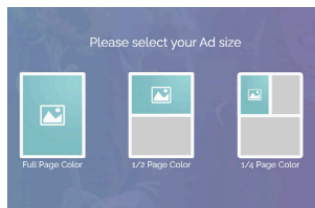
DEADLINE: 05/08/2025

Dear Parent or Student,

Yearbook Recognition Ads are the perfect way to commemorate achievements and celebrate milestones. In addition, revenues from Recognition Ads help our school create a better yearbook. To purchase your ad online, follow the instructions listed below. Jostens is responsible for our school's yearbook ad sales. Please do not contact or send materials to the school. Please also consider our school's ad content guidelines below during the creation of your ad online. All orders must be placed by 05/08/2025.

ORDER BY 05/08/2025	
COLOR AD	
Full Page	\$325.00
1/2 Page	\$200.00
1/4 Page	\$115.00
1/8 Page	\$75.00

Taxes, service fees, and shipping fees will be added, if applicable. Jostens payment plan available; minimum purchase requirements and eligibility restrictions apply.



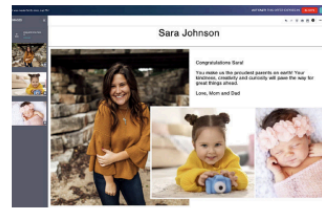
Step 1

Choose your ad size and layout
(Options may vary by school.)



Step 2

Add your photos



Step 3

Enter your text

FREQUENTLY ASKED QUESTIONS

What are the guidelines for recognition ad content?

Schools may review and edit ads per their guidelines. Jostens retains the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.

School Ad Content Guidelines

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

How are the ad prices determined and what is the money used for?

Recognition ad prices are determined by our school. Revenue from recognition ads helps the school create a better, more affordable yearbook.

How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

Can I create my student's ad on my mobile device?

Yes, yearbook ads can be created online from both desktop and mobile devices.



(800) 358-0800
jostensadservice.com/student

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